

# WOMEN LEADING THE WAY™

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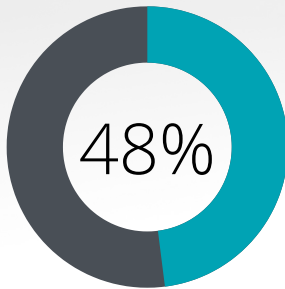


# ACCELERATE YOUR CAREER POTENTIAL.

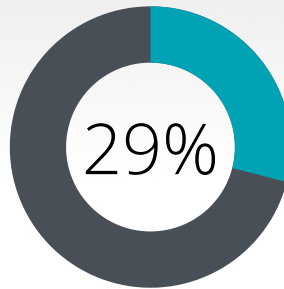
Minerva's Women Leading the Way™ program generates exceptional outcomes for high-potential women who want to expand their impact, and for experienced leaders who want to advance towards senior and executive leadership.

The emphasis on applied learning ensures participants improve their leadership abilities as well as their confidence to take on increased responsibilities.

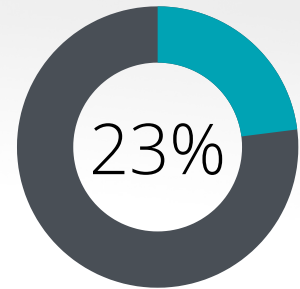
Within 6-months of completion, our participants report that they have:



Gained more responsibility at work



Received a new job title



Secured a promotion

“

Women Leading the Way™ is one of the most meaningful things I have done in my career. Through this program, I gained a greater understanding of my personal priorities as a leader, developed my skill set, and established a new and diverse professional network.

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# WOMEN LEADING THE WAY™ BRIDGES THE GAP BETWEEN BUSINESS-FOCUSED AND VALUES- BASED LEADERSHIP.



Women Leading the Way™ is a part-time leadership and career accelerator that stretches existing leaders and moves them towards their next challenge.

This program is for you if you want to:

## **GAIN NEW PERSPECTIVE**

This program will challenge you to look at your leadership abilities with fresh eyes and redefine what it means to be a successful leader. You will learn to leverage your unique strengths and amplify your leadership style by grounding it in your core values.

“I now know that it’s possible to be an empathetic, reflective and thoughtful leader while still being impactful, strong, focused, and determined. One doesn’t have to choose between the two.”

## **BUILD A TRUSTED NETWORK**

Your cohort will grow into a tight-knit group, enabling you to establish meaningful connections with leaders across different sectors. The women in your cohort will become your peers and your champions. This is one of the lasting benefits of the program!

“After taking this program, I am more engaged, and I feel more confident in my voice as a leader.”

## **DRIVE CAREER DEVELOPMENT**

Throughout the program you will explore your leadership goals, identify opportunities to expand your influence, and get ready to take on new challenges and opportunities.

### Benefits to you:

- Know your purpose as a leader and feel confident in your leadership style
- Grow your impact with the people and teams you lead
- Expand your professional network for support, advice, and inspiration

### Benefits to your organization:

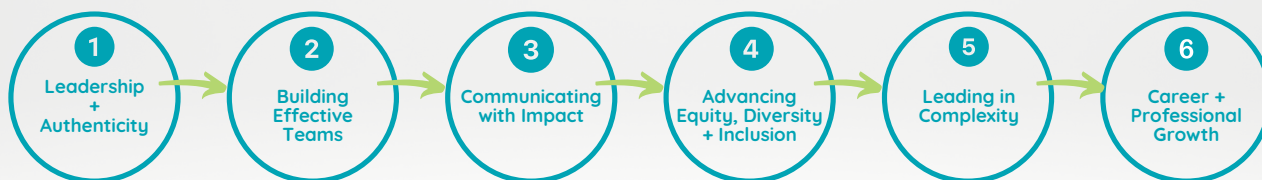
- Advance women leaders faster by investing in their development
- Enhance leadership capacity and performance
- Make progress on gender equality

# PROGRAM OVERVIEW

Women Leading the Way™ is offered online using a blended format. The program combines the flexibility and convenience of online learning, with the benefit of real-time interaction with the facilitator and other participants.

We have designed the program to provide a high-touch experience with community and connection at the heart of the design. This approach allows participants to self-manage their experience, while benefitting from shared experiences and social interaction with peers.

**Women Leading the Way™ is divided into six complementary learning modules**



## SELF-DIRECTED LEARNING

Accessed through a secure online learning portal, you will work through learning materials which include concepts, frameworks, tools, activities and self-reflection. Time commitment: 60-90 minutes prior to the facilitated group sessions.

## FACILITATED GROUP SESSIONS

Engage in 8 high-impact Zoom sessions featuring expert facilitation, group discussion and activities. You will gain insight from guest speakers and panelists – accomplished leaders who share their candid perspectives. Time commitment: 3 hours with breaks.

## PEER LEARNING SESSIONS

Following the facilitated group sessions, you will work with a small group of peers. These sessions are an opportunity to apply your learning, get coaching and support, and share your successes in a more intimate setting. Peer learning sessions are participant-driven. Time commitment: 60 minutes.

## PERSONAL LEADERSHIP WORKBOOK

To help you make the most of your experience in the program, you will receive a personal leadership workbook that includes resources and activities. The activities are designed to help you reflect and learn from your experiences as a leader.

## LEADERSHIP PROJECT

During the program you will engage in a leadership project. This is an opportunity for you to apply and integrate your learning. This can be a work-related project or a personal project. You will be invited to share your learning at the end of the program.

## What participants say about our leadership programs:

- 92%** say it helped them lead more effectively
- 92%** say they now have a stronger professional network
- 100%** say the program was worth the time and effort

# LEARNING MODULES

## ACTIVITY

Welcome Session

**Module 1**  
Leadership + Authenticity

**Module 2**  
Building Effective Teams

**Module 3**  
Communicating with Impact

**Module 4**  
Advancing Equity, Diversity + Inclusion

**Module 5**  
Leading in Complexity

**Module 6**  
Career + Professional Growth

Wrap Up Session

EACH ACTIVITY  
is a facilitated group  
session (via Zoom) with  
breaks



3 hrs

EACH ACTIVITY  
includes self-directed  
learning



60-90 mins

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**WOMEN  
LEADING  
THE WAY™**





# REGISTRATION INFORMATION

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Women Leading the Way™ is open to self-identified women and gender-diverse people who are interested in participating in a positive, women-led leadership program.

To register, please complete the application form on our website.

The regular program fee is \$3200 per participant and includes tuition, a personal leadership workbook, and access to Minerva's online learning portal. It also includes the formal assessments used in the program (MBTI and Standout 2.0).

We offer a reduced tuition fee of \$2600 for individuals working in the charitable or non-profit sector.

Program bursaries are available. Please visit our website for more information.

## FOR MORE INFORMATION

Call: 604-683-7635

Email: [engagement@minervabc.ca](mailto:engagement@minervabc.ca)

Visit: [www.minervabc.ca](http://www.minervabc.ca)

**"Leadership is an action, not a position."**

- Cindy Pace

