

**WOMEN
LEADING
THE WAY™**

MINERA  A

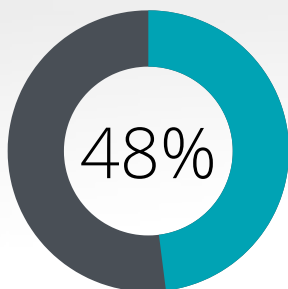


ACCELERATE YOUR CAREER POTENTIAL.

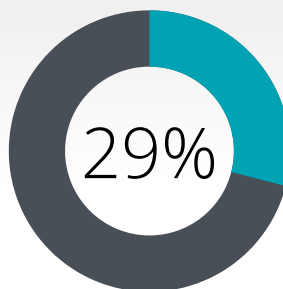
Minerva's Women Leading the Way™ program generates exceptional outcomes for high-potential women who want to expand their impact, and for experienced leaders who want to advance towards senior and executive leadership.

The emphasis on applied learning ensures participants improve their leadership abilities as well as their confidence to take on increased responsibilities.

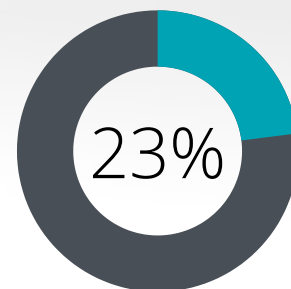
Within 6-months of completion, our participants report that they have:



Gained more responsibility at work



Received a new job title



Secured a promotion

“ Women Leading the Way™ is one of the most meaningful things I have done in my career. Through this program, I gained a greater understanding of my personal priorities as a leader, developed my skill set, and established a new and diverse professional network. ”

WOMEN LEADING THE WAY™ BRIDGES THE GAP BETWEEN BUSINESS-FOCUSED AND VALUES- BASED LEADERSHIP.



Women Leading the Way™ is a part-time leadership and career accelerator that stretches existing leaders and moves them towards their next challenge.

This program is for you if you want to:

GAIN NEW PERSPECTIVE

This program will challenge you to look at your leadership abilities with fresh eyes and redefine what it means to be a successful leader. You will learn to leverage your unique strengths and amplify your leadership style by grounding it in your core values.

“I now know that it’s possible to be an empathetic, reflective and thoughtful leader while still being impactful, strong, focused, and determined. One doesn’t have to choose between the two.”

BUILD A TRUSTED NETWORK

Your cohort will grow into a tight-knit group, enabling you to establish meaningful connections with leaders across different sectors. The women in your cohort will become your peers and your champions. This is one of the lasting benefits of the program!

“After taking this program, I am more engaged, and I feel more confident in my voice as a leader.”

DRIVE CAREER DEVELOPMENT

Throughout the program you will explore your leadership goals, identify opportunities to expand your influence, and get ready to take on new challenges and opportunities.

Benefits to you:

- Know your purpose as a leader and feel confident in your leadership style
- Grow your impact with the people and teams you lead
- Expand your professional network for support, advice, and inspiration

Benefits to your organization:

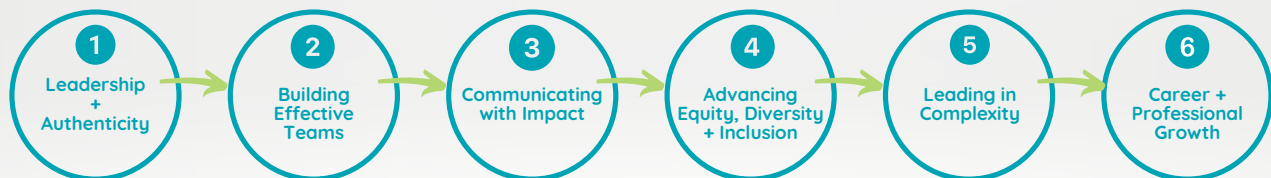
- Advance women leaders faster by investing in their development
- Enhance leadership capacity and performance
- Make progress on gender equality

PROGRAM OVERVIEW

Women Leading the Way™ is offered online using a blended format. The program combines the flexibility and convenience of online learning, with the benefit of real-time interaction with the facilitator and other participants.

We have designed the program to provide a high-touch experience with community and connection at the heart of the design. This approach allows participants to self-manage their experience, while benefitting from shared experiences and social interaction with peers.

Women Leading the Way™ is divided into six complementary learning modules



SELF-DIRECTED LEARNING	FACILITATED GROUP SESSIONS	PEER LEARNING SESSIONS
<p>Accessed through a secure online learning portal, you will work through learning materials which include concepts, frameworks, tools, activities and self-reflection. Time commitment: 60-90 minutes prior to the facilitated group sessions.</p>	<p>Engage in 8 high-impact Zoom sessions featuring expert facilitation, group discussion and activities. You will gain insight from guest speakers and panelists - accomplished leaders who share their candid perspectives. Time commitment: 3 hours with breaks.</p>	<p>Following the facilitated group sessions, you will work with a small group of peers. These sessions are an opportunity to apply your learning, get coaching and support, and share your successes in a more intimate setting. Peer learning sessions are participant-driven. Time commitment: 60 minutes.</p>
PERSONAL LEADERSHIP WORKBOOK	LEADERSHIP PROJECT	What participants say about our leadership programs:
<p>To help you make the most of your experience in the program, you will receive a personal leadership workbook that includes resources and activities. The activities are designed to help you reflect and learn from your experiences as a leader.</p>	<p>During the program you will engage in a leadership project. This is an opportunity for you to apply and integrate your learning. This can be a work-related project or a personal project. You will be invited to share your learning at the end of the program.</p>	<ul style="list-style-type: none"> 92% say it helped them lead more effectively 92% say they now have a stronger professional network 100% say the program was worth the time and effort

LEARNING MODULES

ACTIVITY

Welcome Session

Module 1
Leadership + Authenticity

Module 2
Building Effective Teams

Module 3
Communicating with Impact

Module 4
Advancing Equity, Diversity + Inclusion

Module 5
Leading in Complexity

Module 6
Career + Professional Growth

Wrap Up Session

EACH ACTIVITY
is a facilitated group
session (via Zoom) with
breaks



3 hrs

EACH ACTIVITY
includes self-directed
learning



60-90 mins

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REGISTRATION INFORMATION

Women Leading the Way™ is open to self-identified women and gender-diverse people who are interested in participating in a positive, women-led leadership program.

To register, please complete the application form on our website.

The regular program fee is \$3200 per participant and includes tuition, a personal leadership workbook, and access to Minerva's online learning portal. It also includes the formal assessments used in the program (MBTI and Standout 2.0).

We offer a reduced tuition fee of \$2600 for individuals working in the charitable or non-profit sector.

Program bursaries are available. Please visit our website for more information.

FOR MORE INFORMATION

Call: 604-683-7635

Email: engagement@minervabc.ca

Visit: www.minervabc.ca

"Leadership is an action, not a position."

- Cindy Pace

